



OFFICE OF THE GOVERNOR
Jackson, Mississippi

February 19, 2010

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Dear X:

Mississippi's people, communities and businesses are amazingly resilient – a fact that was demonstrated clearly in the aftermath of Hurricane Katrina, the worst natural disaster in American history. As Governor, I am proud to report this same resiliency and innovative spirit in the face of challenges are evident as we have worked to move Mississippi forward in a time of international recession.

From the earliest days of my administration we have worked hard to nurture a business climate that creates new opportunities for our people to prosper. Building a vibrant, diversified economy with higher paying, higher skilled jobs remains the primary goal of our economic development initiatives.

While not immune to the changes in the global economy, the state of Mississippi has worked to make certain that its communities are well positioned for recovery. Even in the current economy, many Mississippi businesses are expanding and new businesses are choosing the state as a location for their enterprises. Mississippi has become an even more attractive option for an array of companies whose products and services carry worldwide appeal. It is time to communicate Mississippi's economic development success stories to a larger audience.

Toward that end, I am pleased to inform you that we are partnering with FORTUNE magazine to publish a special feature that will help tell Mississippi's economic development story to an audience of almost four million business leaders and decision-makers across North America. This special, full-color supplement in the 2010 FORTUNE 500 issue represents an outstanding opportunity for you to participate as a sponsor and deliver your company's marketing, public relations or investor relations message to the business world through the pages of FORTUNE.

I can already tell you this feature will be one of our most comprehensive marketing tools, an integral part of our business development materials for several years to come. Please consider this letter as an invitation to your company or organization to participate in this special Mississippi feature. You will be contacted shortly with details and our representatives will be happy to answer any of your questions.

I think this is a great opportunity and encourage you to join us.

Sincerely,

Haley Barbour
Governor of Mississippi

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